

Style Guide

The colors used:

Yellow #f5eb17

Gradient blue #476fb6-#52c3c4

Black #151210

Baby blue #00aeef

Gradient yellow #fedb1d-#f89b2d

Logo:

Jeff Schwedes silhouette Pen tool illustrator.

Graphics:

Graphic include backgrounds done in photo shop with grass brush and pen tool in illustrator. Two split gradient backgrounds.

Typography:

"Comic Sans MS", cursive

Site Needs and Goals

The construction of this project was to create a storage device online to keep track of future projects over the course of the semester for GRC 175.

This website is open to the public and has a focus range from piers to students who are looking to join the graphic communications dept. There is no target audience for the site is open to inspiration, constructive criticism, and ideas. I would describe the site as innovative ways to solve boring website collaborations.

The overall message that I hope this web design portrays is a link to both technology and nature a perfect balance of time and comfort. The audience should feel intrigued and relaxed.

The simplistic and balance of variety should comply a simple navigational website that would fit any artistic taste.

One word to describe my sight would be Life